

Grab the attention of potential customers with an advertisement on our indoor playing field!

Benefits of Dasher Board Advertising

- Your company will be forming an alliance with an organization determined to enhance the quality of life for Portland area residents.
- 2,000 participants *weekly* will read your message.
- Family and friends of participants will view your signage weekly for more than one hour (with little else vying for their attention).
- *Year-round* programs and activities at Indoor Goals.
- Your company will have its image associated with the development of a healthy lifestyle.
- Introduce your company and products to tomorrow's decision makers.
- Your advertising message will be reinforced by weekly viewing.
- Direct out of town patrons and new customers to your location.
- Identify your company with the local sports community.

Dasher Board Advertising Rates

Dimensions: 10' x 35"

1 Year: \$800
2 Years: \$1500
3 Years: \$2100



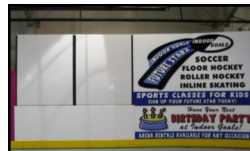
Dimensions: 10' x 72"

1 Year: \$1000
2 Years: \$1800
3 Years: \$2400



Dimensions: 10' x 10"

1 Year: \$1500
2 Years: \$2750
3 Years: \$3500



Cost of sign not included in rates.
The following company is authorized to
Produce signs for Indoor Goals Arena:

All Points Media

Address: 10200 SW Allen Blvd., Suite G
Beaverton, OR 97005
Tel: (503) 626-0669



**16340 NW Bethany Ct.
Beaverton, OR 97006**

**Phone: 503.629.9500
Fax: 503.690.7926**

**E-mail: meg@indoorgoals.com
www.indoorgoals.com**

Advertise With Us!

Dasher Board Advertising



Advertise YOUR Business Here

- **Ad sizes: 10' by 35", 10' by 72" or 10'x10'**
- **One-year commitment**
- **More than 150,000 spectators will view your ad every year**
- **Multi-year discount available**
Indoor Goals is located at
16340 NW Bethany Ct. Beaverton

Contact Meg Griswold
(503) 629-9500 or
meg@indoorgoals.com

Advertise With Us!

Dasher Board Advertising Information

Indoor Goals - The Premier Indoor Arena in the Portland Metro Area.

More than a place to get a good workout, Indoor Goals is a great place for family fun! Folks of all ages and competitive levels, from beginners to the highly skilled, gather here to join in play and the result is a thriving indoor sports community!

Indoor Goals offers Indoor Soccer, Roller Hockey, and Lacrosse leagues, as well as times for open play. We also have leagues, classes, and camps for the kids - from toddlers to teens.

Additional Public Opportunities:

- Baseball Team Practice Rentals
- Group Activities
- Birthday Parties
- School Classes
- Church, Scout, or Civic Outings
- Summer Camps
- Open Hockey, Soccer, & Lacrosse

In support of these activities, over 150,000 spectators enter the arena to enjoy the variety of activities Indoor Goals offers, creating great potential for a business or organization to expose themselves to these spectators.

What is a Dasher Board?

Dasher Boards are the walls around the rink that keep the playing field enclosed. The advertising is inside the field of play where all the great hockey, soccer, and lacrosse takes place. So, whether people are watching or playing themselves, it is always in view.

Who will see it?

- Over 150,000 spectators and athletes
- Parents, families, and friends
- Local and regional spectators
- Regional Tournament spectators

What will it do for me?

- Increase Sales
- Generate more traffic to your location
- Increase visibility
- Show people you support local recreation

Indoor Goals hosts many local events, including:

Adult & Youth Indoor Soccer League games, tournaments, and practices.
Adult & Youth Roller Hockey League games, tournaments, and practices
Indoor Lacrosse League games and practices
Corporate Training
Birthday Parties
Rentals from out of town baseball, soccer, and roller hockey teams who need a space to practice.

What should I do now?

Contact Meg Griswold to secure your dasher board location: 503.629.9500 or meg@indoorgoals.com

E-mail design and/or design requirements to All Points Media. Sign cost and installation is not included in our rates.

You will be asked to approve your advertisements prior to placement

Design Specifications

Typical Size - 10 feet by 35 inches *
File Format: Contact your sign shop.

*large 10' x 72" and 10' x 10' spaces available.

Terms & Renewal

Terms: One year.

Contract Period: One year starting from the date of installation.

Renewal: You will be invoiced yearly from date of installation.

Indoor Goals

16340 NW Bethany Ct.
Beaverton, OR 97006

Tel: 503.629.9500 Fax: 503.690.7926

E-mail: meg@indoorgoals.com

www.indoorgoals.com

Advertise With Us!